

End the Surprise Insurance Gap Social Media Toolkit

We Need Your Help

Insurance companies are forcing doctors and other providers out of their networks, leaving patients with few provider choices, especially during emergencies when they need coverage the most. At the same time, patients are still being charged more in premiums, higher deductibles and cost-sharing than ever before. This insurance coverage gap is leaving patients with hefty surprise medical bills for out-of-network care that they thought would be covered. Insurance companies are protecting their profits, not their patients. Working together, doctors and patients can help lawmakers take patients out of the middle and promote a fair solution that will increase transparency, and effectively end surprise billing while ensuring long-term access to quality healthcare.

Twitter and Facebook Handles

Using the “@” sign before a lawmaker’s Twitter handle or Facebook username will “tag” the lawmaker and notify him or her of your tweet or Facebook post. Alternatively, you may post directly to the lawmaker’s Facebook page.

Hashtags

- #AccessToCare, #FairCoverage, #EndSurpriseBilling, #PatientsBeforeProfits

Sample Tweets:

- America needs a fair solution to surprise medical bills that takes patients out of the middle and holds insurers accountable. [LINK] #FairCoverage, #EndSurpriseBilling
- Narrow insurance networks cause surprise bills. Hold insurance companies accountable and put patients before profits. We need a fair, comprehensive solution. #PatientsBeforeProfits [LINK]
- Patients don't get to choose where & when they need emergency care. Put patients first with a comprehensive, fair solution that ends the coverage gap and surprise bills, and helps keep our rural hospitals open. #FairCoverage [LINK]

Sample Facebook Posts:

- Americans deserve a fair solution to surprise medical bills. We've got to create a system that takes patients out of the middle, holds insurers accountable, and preserves our access to quality healthcare. [LINK] #FairCoverage #EndSurpriseBilling
- Insurance companies in are narrowing their networks and leaving patients with few options and surprise bills for unexpected out-of-network care, especially in emergency situations. We need a fair solution to take patients out of the middle, increase transparency and hold insurance companies accountable. [LINK] #AccessToCare #FairCoverage #PatientsBeforeProfits
- Physicians and providers support a fair solution to end surprise out-of-network bills. Let’s boost transparency and ensure rural access to care with a fair solution for patients and physicians. #PatientsBeforeProfits #FairCoverage, #EndSurpriseBilling [LINK]

End the Surprise Insurance Gap Twitter and Facebook Handles

Name	Facebook Page	Twitter Handle
End The Surprise Insurance Gap	@EndTheSurpriseInsuranceGap	@NoSurpriseGap
Physicians for Fair Coverage		@4FairCoverage